



Carson City FAIR
Fuji Park • July 26-30, 2017



SPONSORSHIP

PROSPECTUS



2017 Carson City Fair

Sponsorship Opportunities and Benefits Monetary and In-Kind



July 26-30, 2017, Fuji Park, Carson City, Nevada

Join us for the Carson City Fair featuring 4-H and FFA youth, agriculture, antique tractors, a carnival, vendors, entertainment, and more. Sponsorship opportunities are outlined in this document.

We need YOUR support!

As non-profit groups come together to plan a fun and family friendly fair, it will take the help of the entire community to get this fair off the ground. Starting this fair from scratch certainly presents some problems, but the enthusiasm and opportunities for the youth and citizens of Carson City and surrounding areas is exciting. In addition to monetary support, please let us know if you can offer an in-kind match of resources or skills.



Grand Champion Sponsor \$5000+

- Advertisement or recognition space of one full page in the Official Carson City Fair fair guide distributed prior to and at the fair – logos are due no later than June 15
- Logo displayed on exhibitor and volunteer t-shirts at the event – All sponsor logos are due no later than June 15
- Space to display banner (provided by sponsor) in three locations
- Recognition at opening ceremony
- Tented space for display table
- Sponsor listing on fair website and associated social media sites
- Thank you signage on site at the event or at sponsored exhibit
- Inclusion in press release announcing sponsors – text due June 1, 2017
- Inclusion in the thank you ad recognizing sponsors



Reserve Champion Sponsor \$3000

- Advertisement or recognition space of 1/2 page in the Official Carson City Fair fair guide distributed prior to and at the fair – All sponsor logos are due no later than June 15
- Logo displayed on exhibitor and volunteer t-shirts at the event – All sponsor logos are due no later than June 15
- Space to display banner (provided by sponsor) in two locations
- Recognition at opening ceremony
- Tented space for display table
- Sponsor listing on fair website and associated social media sites
- Thank you signage on site at the event or at sponsored exhibit
- Inclusion in press release announcing sponsors – text due June 1, 2017
- Inclusion in the thank you ad recognizing sponsors



Blue Ribbon Sponsor \$2000

- Advertisement or recognition space of 1/4 page in the Official Carson City Fair fair guide distributed prior to and at the fair – All sponsor logos are due no later than June 15
- Logo displayed on exhibitor and volunteer t-shirts at the event – All sponsor logos are due no later than June 15
- Space to display banner (provided by sponsor) in one location
- Recognition at opening ceremony
- Sponsor listing on fair website and associated social media sites
- Thank you signage on site at the event or at sponsored exhibit
- Inclusion in press release announcing sponsors – text due June 1, 2017
- Inclusion in the thank you ad recognizing sponsors



Red Ribbon Sponsor \$1000

- Recognition in the Official Carson City Fair fair guide
- Logo displayed on exhibitor and volunteer t-shirts at the event – All sponsor logos are due no later than June 15
- Recognition at opening ceremony
- Sponsor listing on fair website and associated social media sites
- Thank you signage on site at the event or at sponsored exhibit
- Inclusion in press release announcing sponsors – text due June 1, 2017
- Inclusion in the thank you ad recognizing sponsors

Exhibits and Events Sponsor \$500

- Recognition in the Official Carson City Fair fair guide
- Sponsor listing on fair website and associated social media sites
- Thank you signage on site at the event or at sponsored exhibit

Friend of the Fair \$250

- Recognition in the Official Carson City Fair fair guide
- Sponsor listing on fair website and associated social media sites

Trophy Sponsor \$100 or less

- Recognition in the Official Carson City Fair fair guide



Vendor Information

RSVP at Carson City Fair

Exhibit Space Information

Outside Space (Food) – Up to 20'x20' -- \$400

Outside Space (non-food) – 20'x20' -- \$350

Outside Space (non-food) – 10' sales frontx10'deep -- \$200

Must provide own tents, tables, chairs, and extension cords

Note: electrical, overnight camping,
and fees may be included in addition to above prices

Non-profit Day of Service

Join us on Saturday, July 29, 1-6pm (set up begins at 12pm)

Includes a complimentary 10'x10' informational or educational booth space,
must provide own tent, tables, and chairs, no electricity

Vendor Schedule

Tuesday, July 25, set-up starts at 10am-5pm

Wednesday, July 26, Health Department Inspection for food vendors,
3pm until complete, vendor and carnival soft opening, 6-10pm

Thursday, July 27, Fair Hours, 1-10pm

Friday, July 28, Fair Hours, 1-10pm

Saturday, July 29, Fair Hours, 1-10pm

Sunday, July 30, Fair Hours, 1-9pm

Monday, July 31, tear down and clean up, 7am-5pm

For more information on vendor booths and forms,
contact Anita Moreno at RSVP, 775-687-4680 ext 7
or email amoreno@nvrsvp.com



YES! I want to support the 2017 Carson City Fair

Please fill out the form below

Name (as you would like to be recognized)

Mailing Address

City/State/Zip

Phone

Email

Sponsorship Level (please check one)

- \$5,000 Grand Champion Sponsor
- \$3,000 Reserve Champion Sponsor
- \$2,000 Blue Ribbon Sponsor
- \$1,000 Red Ribbon Sponsor
- \$500 Exhibits and Events Sponsor
- \$250 Friend of the Fair
- \$100 or less Trophy Sponsor

Method of Payment (please check one)

- Check (payable to the Carson City Fair)
Mail to:
Lindsay Chichester - UNCE Extension Educator
Carson City Fair
2621 Northgate Lane, Suite 15
Carson City, NV 89706

- Credit Card
Please pay online at
www.carson.org

- Click the large grey button on the right called "pay online"
- From the left menu, choose "Business License"
- There are two options, 1) electronic check, 2) credit cards (3% fee) – select the one you would prefer
- In the Business License Number box put "FAIR"
- In the comments box please indicate this is a donation to the 2017 Carson City Fair, and other specific details

The Carson City Fair is a 501(c)(3) charitable organization. Contributions are tax-deductible.

Questions? Please Contact:

Lindsay Chichester - UNCE Extension Educator
P: 775-887-2252 E: chichesterl@unce.unr.edu



University of Nevada
Cooperative Extension



CarsonCityNVFair.com

University of Nevada Cooperative Extension

RSVP

Northern Nevada Antique Tractor and Engine Club

